



Emmanuelle Rolland

Founding Partner

514.974.3145 | erolland@audrenrolland.com

Emmanuelle has been representing clients in the telecommunications, retail, banking and insurance industries for over 20 years. She has developed expertise in the fields of consumer law, product liability, human rights and freedoms, and privacy law.

Emmanuelle is a former president and an active member of the Executive Committee of the Class Actions Section of the Canadian Bar Association (Quebec Division). She is a member of the Quebec Bar's Committee of Experts on Class Actions and participated in drafting the Guide on Best Practices for the Distribution of Unclaimed Funds of the Quebec Bar.

She is a member of the Planning Committee of the National Symposium on Class Actions of Osgoode Hall and co-chaired the Symposium in 2024. Emmanuelle is also a member of the Uniform Law Conference of Canada's (ULCC) Working Group on Class Actions, whose work will continue until 2027.

In addition to her work in litigation, Emmanuelle has expertise in ethics. She is frequently called upon to advise the Canadian Judicial Council and the Judicial Council of Quebec on inquiries into the conduct of members of the judiciary. Emmanuelle was also a member of the Ethics Committee of the Montreal Children's Hospital for 11 years.

Rankings

Benchmark Litigation Canada

- Litigation Star since 2017
- Top 100 Women in Litigation in Canada since 2022

Best Lawyers in Canada

- Class Actions since 2015
- Commercial Litigation since 2019
- Appellate Practice since 2024

Lexpert

- Litigation - Class Actions since 2016
- Leading Litigation Lawyer (The Globe and Mail's Report on Business) since 2024

Young Bar Association of Quebec

- Lawyer of the Year - Pro Bono in 2008

Education

Barreau du Québec, 2004

Université de Montréal,
LL.B., 2002



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Representative Mandates (Class Actions)

AIC Limited

- Market timing allegations
Huneault v. Fonds AGF inc. et al.

Bell Canada

- Early termination fees for wireline services
Morin v. Bell Canada
- Early termination fees for Internet and TV services
Corbeil v. Bell Canada
- Representations related to Fibe™ optical fiber services
Abicidan v. Bell Canada
- Collect call fees
Ouellet v. Bell Canada

Bell Mobility

- Early termination fees for wireless services
Gagnon v. Bell Mobility
- Late payment fees
Boulerice and Grégoire v. Bell Canada and Bell Mobility
- Unlocking fees
Dumlao v. Fido Solutions et al.
- International roaming fees
Sibiga v. Rogers Communications et al.
- Unlimited wireless packages
Rabin v. Rogers Communications et al.
- Service outage
Fernandez v. Vacances Sunwing inc. et al.

Bank of Nova Scotia

- Disclosure of cash rebates in vehicle financing contracts
Fortin v. The Bank of Nova Scotia
- Calculation of the insurance premium in vehicle financing contracts
Lacasse v. The Bank of Nova Scotia
- Negative equity in vehicle financing
Chevrette v. The Bank of Nova Scotia
- Service outage
Toledano v. The Bank of Nova Scotia



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Domfer Metal Powders

- Reviewable transaction and D&O' liability
Comité d'environnement de Ville-Émard (CEVE) v. Stodola et al.

Staples Canada

- Representations regarding extended warranties
Normandin v. Staples Canada
- Legal warranty disclosure
Tremblay v. Staples Canada
- Representations and disclosure of the legal warranty
Cantin v. Ameublements Tanguay et al.
- Proceeds of sales of extended warranties in trust
Hébert v. Staples Canada
- Prepaid card sales
Peillon v. Alimentation Couche-Tard et al.
- Applicable taxes on extended warranties
Rivard v. Best Buy Ltd. et al.

Lachine Hospital

- Hospital protocols
Partouche v. Lachine Hospital

Lakeshore General Hospital

- Medical interventions
Kelly v. Lakeshore General Hospital et al.

Rivière-des-Prairies Hospital

- Organization of health care
M.D. and Action autonomie v. Rivière-des-Prairies Hospital et al.

Investment Industry Regulatory Organization of Canada (IIROC)

- Personal data loss
Sofio v. Investment Industry Regulatory Organization of Canada (IIROC)

Subaru Canada

- Fuel pump recall
Hand v. Denso et al.
- Defect in smart keys
Lacroix v. Toyota Canada et al.
- Applicable taxes on extended warranties
Dalpe-Palermo v. Subaru Canada et al.



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Representative Mandates (Judicial Ethics)

Canadian Judicial Council

- Legal advisor to the Inquiry Committee
The Honourable Michel Girouard, j.s.c.
- Legal advisor to the Inquiry Committee
The Honourable Gérard Dugré, j.s.c.

Judicial Council of Quebec

- Legal advisor to the Inquiry Committees
- Application for judicial review (mandamus) in connection with an *Act Respecting the Laicity of the State*
- Application for judicial review concerning the validity of the operating rules of the Inquiry Committees



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Speaking Engagements

- Retour sur le mégaprocès contre les cigarettiers
Association du Barreau canadien - Division Québec, 2025
- Food Class Actions
21st National Symposium on Class Actions, Osgoode, 2025
- Panel des juges (modératrice)
Colloque national sur l'action collective, Barreau du Québec, 2024
- Food Litigation: Consumer Protection, Regulation, and Class Actions (Guest Lecturer)
UCLA Law School, 2024
- Defending Certification
Canadian Defence Lawyers' Class Action Symposium, Halifax, 2024
- Unfriending Big Tech: Big Data and Platform Liability Class Actions
20th National Symposium on Class Actions, Osgoode, 2024
- Enjeux pratiques et juridiques des classes nationales
Colloque national sur l'action collective, Barreau du Québec, 2023
- Managing Multijurisdictional Class Actions
19th National Symposium on Class Actions, Osgoode, 2023
- Les enjeux pratiques de l'action collective, discussion avec l'honorable Donald Bisson, j.c.s.
Association du Barreau canadien, 2021 et 2022
- Recent Developments in Common Law Provinces
Développements récents sur les actions collectives au Québec, au Canada et aux États-Unis, Barreau du Québec, 2021
- Product Liability Class Actions
Développements récents sur les actions collectives au Québec, au Canada et aux États-Unis, Barreau du Québec, 2020
- Quebec's Tobacco Class Action: Discovery Takeaways from the \$15 Billion Ruling
DRI Product Liability (New Orleans, LA), 2020
- La Chambre des actions collective, discussion avec l'honorable Chantal Chatelain, j.c.s.
Association du Barreau canadien, 2018
- Les actions collectives en droit de la consommation - Impact de l'arrêt *Richard c. Time*
Développements récents sur les actions collectives au Québec, au Canada et aux États-Unis, Barreau du Québec, 2018



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- Les transactions dans le domaine des actions collectives
Développements récents sur les actions collectives au Québec, au Canada et aux États-Unis, Barreau du Québec, 2017
- Privacy Class Actions
13th National Symposium on Class Actions, Osgoode, 2016
- L'action collective dans le domaine de l'alimentation et des suppléments nutritifs
Développements récents sur les actions collectives au Québec, au Canada et aux États-Unis, Barreau du Québec, 2018
- Le financement du recours collectif par les tiers : accès à la justice ou *champerty*?
Association du Barreau canadien, 2015
- Caselaw Update: 2013-2014 SCC Class Action Decisions
12th National Symposium on Class Actions, Osgoode, 2015
- Les recours collectifs en matière de télécommunications
Développements récents sur les actions collectives au Québec, au Canada et aux États-Unis, Barreau du Québec, 2014
- Impact des arrêts *Infineon* et *Vivendi* sur le processus d'autorisation
Association du Barreau canadien, 2014
- The Latest in Product Liability Class Actions
Conférence annuelle avancée sur la conformité réglementaire dans le domaine pharmaceutique, The Canadian Institute, 2010
- Développements récents en recours collectifs
Colloque sur les recours collectifs, Association du Barreau canadien, 2009
- Recours collectifs en droit municipal
Association du Barreau canadien, 2007
- Règlement des recours collectifs
Colloque sur les recours collectifs, Association du Barreau canadien, 2006
- Le règlement des recours collectifs
Congrès annuel du Barreau du Québec, 2006